

# Privacy statement of StoryTemple

*Last updated: May 2020*

Your privacy is important to us. In this privacy statement we explain what we do with your personal data when you use our website or application, why we do that, what your privacy rights are and how the law protects you.

We have a clear mission with StoryTemple. We want to enable everyone to develop an impressive presentation within minutes and without much effort. StoryTemple is a powerful interactive storytelling platform to unlock the full potential of presentations.

Please take the time to read this statement in full to be fully informed. If you have any questions about this statement, please contact us using the contact details at the end of this statement.

## **Which personal data do we process?**

StoryTemple processes your personal data because you use our services and / or because you provide this data to us yourself.

Below you will find an overview of the personal data we process:

- First and last name
- Phone number
- E-mail address
- Internet browser and device type
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone

## **For what purpose and on what basis do we process personal data?**

StoryTemple processes your personal data for the following purposes:

- Offer you the opportunity to create an account
- To inform you about changes to our services and products
- To be able to call or e-mail you if necessary, to carry out our services
- Handling your payment
- Sending our newsletter and / or advertising brochure
- StoryTemple analyzes your behavior on the website in order to improve the website and to tailor the range of products and services to your preferences.

StoryTemple processes this data on the following basis:

- Permission
- Agreement
- Legal obligation

In addition, StoryTemple processes personal data on the basis of a legitimate interest, namely a commercial interest.

## **Do we make decisions based on automated processing?**

StoryTemple does not make decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without involving a person (for example an employee of StoryTemple).

## **How long do we keep personal data?**

StoryTemple does not store your personal data longer than is strictly necessary to realize the purposes for which your data is collected and permitted by law.

Personal details and actively provided personal data when creating an account, StoryTemple stores as long as you are active. Has an account been inactive for more than 2 years and you do not respond to our reminder? Then StoryTemple will delete your account and your data. When you delete your account, both by us and by you, you have a 30-day reflection period. Within that time you can reactivate your account and use it again. After these 30 days, the account, and therefore your data, will be permanently deleted.

StoryTemple is legally obliged to keep the data of a purchase for 7 years. In addition, StoryTemple stores data from purchases as long as the associated account is active.

StoryTemple will only send you newsletters if you have given explicit permission. We keep your consent so that we can establish our legal basis for sending it. As soon as you unsubscribe from the newsletter, we will remove your email address from our list.

## **With which parties do we share your personal data?**

StoryTemple will not sell your personal data to third parties and will only make it available to third parties if this is necessary for the execution of the agreement and to comply with any legal obligation. We conclude a processor agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. StoryTemple remains responsible for these processing operations. In addition, StoryTemple provides your personal data to other third parties. We only do this with your express permission.

## **Which Cookies (or comparable techniques) do we use?**

StoryTemple uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. StoryTemple uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that keep track of your surfing behavior so that we can offer customized content and advertisements.

On your first visit to our website, we have already informed you about these cookies and asked for your permission to place them.

You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously saved via the settings of your browser. If you choose to refuse or delete the cookies, some parts of our service may not work optimally.

## **How can you view, change or delete your data?**

You have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing or to object to the processing of your personal data by StoryTemple and you have the right to data portability. This means that you can submit a request to us to send the personal data that we hold about you in a computer file to you or another organization mentioned by you.

You can send a request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to [info@storytemple.com](mailto:info@storytemple.com).

To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) black in this copy. This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks.

StoryTemple would also like to point out that you have the opportunity to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. You can do this via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

## **How do we protect your personal data?**

StoryTemple takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you feel that your data is not properly secured or there are indications of abuse, please contact our customer service or via [info@storytemple.com](mailto:info@storytemple.com)

## **How do you get in touch with StoryTemple?**

If you have any questions after reading this privacy statement, please do not hesitate to contact us at [info@storytemple.com](mailto:info@storytemple.com) or by sending a letter to the address below.

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